



# Newsletter

VOL. 8, No. 1

FIRST QUARTER 2002

## 2002 Advance Program Enclosed

Go to  
[www.aibworld.net](http://www.aibworld.net)  
to find all info on  
the 2002 meeting  
under Events

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## Get Ready for San Juan, Puerto Rico!

The AIB 2002 Program Committee\* has lined up an impressive program for you at the **Caribe Hilton in San Juan, Puerto Rico, June 28-July 1, 2002**. The theme for this year's conference is "**Geographies and International Business**". I want to tell you a bit about what we have planned and invite you to come make this the best meeting yet!

In terms of pre-conference activities, we will hold **Doctoral** and **Junior Faculty Consortia** all day Friday, June 28. Witold Henisz (Wharton)

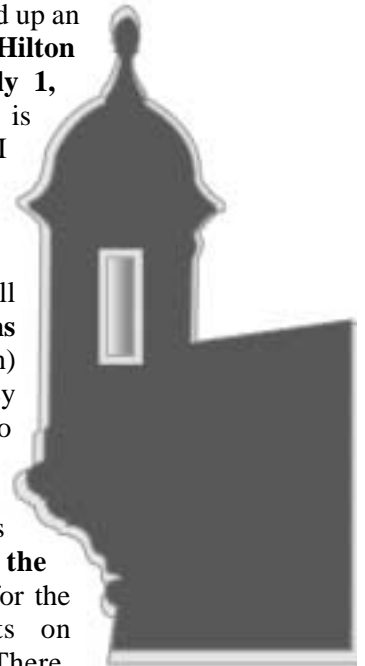


2002 Conference Program Chair  
Lorraine Eden,  
Texas A&M University

and Joanne Oxley (Michigan) are the two consortia chairs.

Lloyd Russow (Philadelphia) has organized a "**Meet the Editors**" roundtable for the consortia participants on Friday afternoon. There they will have the opportunity to interact with editors of major international business journals.

Three ever-popular **Poster Sessions** will be held on, Saturday and Sunday, both with lunch, and Monday with wine & cheese. Doctoral consortium students have a special invitation to submit a paper for review by the consortium chair, with accepted papers being presented in a special "**Doctoral**



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*AIB Insights* will now be published separately from this newsletter.

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"Ram" Sundaresan Ram  
Thunderbird

### -Chile Chapter-

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## JOURNAL OF INTERNATIONAL BUSINESS STUDIES

Thomas L. Brewer, Editor  
Georgetown University

Catherine Langlois, Deputy Editor  
Georgetown University

## EXECUTIVE SECRETARIAT

Laurel King, Managing Director

# Your New Executive Board

*Congratulations to the new Executive Board members (serving from August 1, 2002 to July 31, 2004). It was a very close race with 640 members voting.*

*Thank you to the top-class slate of candidates!*

## President: Peter Buckley



Peter J. Buckley is (BA (Econ), MA, Ph.D.) is a Professor of International Business and Director of the Centre for International Business, University of Leeds, (CIBUL). He is Visiting Professor, Department of Economics, University of Reading, The Management School, Lancaster University and in the Faculty of Management and Organization, University of Groningen, The Netherlands. After degrees from the Universities of York (BA Social Sciences - Economics) and East Anglia (MA - Development Economics), he did his PhD at the University of Lancaster. Following a period of research at the University of Reading, he worked at the University of Bradford Management Centre until his departure for Leeds in July 1995.

### Write in Presidents:

*(there were 16 write-in candidates, but none received more than two votes)*

## Vice President of Meetings: Nakiye Boyaciiller and Udo Zander



Nakiye Boyaciiller is Professor of International Management at San Jose State University. She received her doctorate in organizational behavior and industrial relations from the Haas School at UC Berkeley, her MBA from the Anderson School at UCLA, and her BA degree from BogaziVi University in Istanbul, Turkey.



Udo Zander is Professor and Acting Director of the Institute of International Business, IIB, at the Stockholm School of Economics, SSE. IIB is a research organization including over 25 faculty. Udo is also responsible for the PhD program in Business Administration at the Stockholm School of Economics, enrolling some 120 PhD students, and a member of the Executive Committee of the European Doctoral Programmes Association.

## Vice President of Administration: Marjorie Lyles

Marjorie Lyles is Professor of International Strategic Management at Indiana University Kelley School of Business and the Kimball Faculty Fellow. She was founding Director of the Indiana University Center on Southeast Asia. She is a member of the American Management Association's International Council and has been an Invited Scholar and consultant for the U.S. Department of Commerce in the Peoples' Republic of China. She was a visiting scholar in Thailand at NIDA, at the European Institute of Business Administration (INSEAD) in France, at the Universiti Sains Malaysia, and at the University of St. Gallen (Switzerland). In fall 1997, she was the Arthur Andersen Distinguished Visiting Professor at Cambridge University (England). She has a Ph.D. in Business Administration from the University of Pittsburgh and a B.S. from Carnegie-Mellon University.



Please visit [www.aibworld.net](http://www.aibworld.net) for extended bios

# New Members

*Members joining AIB  
from December 7, 2001 to March 11, 2002*

Mohammed Alajlan	Katarina E. Lagerstrom
Khalid Alrajhi	Doowon Lee
S. Anupama	Romie Littrell
Dennis O. Anyamele	Gerald A. Mcdermott
Sung C. Bae	Jeffrey Mitzak
Aubrey Balcom	Nestor Moreno-Meza
Alvaro Berrio-Caratt	Tatsuo Mori
Sjoerd Beugelsaijk	Pinar Ozbay
Xiao-ping Chen	Photis Panayides
Cecily D. Cooper	Konrad Pawlik
Suzanne N. Cory	Martin Pfaendler
Lorna Doucet	Carrol J. Pickersgill
Anthony Fabrizio	Roberto Ragozzino
Steven M. Farmer	Juan Ramirez
Igor Filatotchev	Mitchell Ratner
Michael R. Frankel	Sankaranarayan Sathyanarayan
Sandra Gallicchio-Enders	Weilei Shi
Jonathan C. Glab	K. Sivakumar
Remzi Gozubuyuk	Florence, Sau Mei Tang
Paul Gross	Yoshinori Terai
Terry Hallmark	Edmund R. Thompson
James Harf	C. Tosinithi
Eleanor Henry	Rehan ul-Haq
Young Do Heo	Jorge Urrutia
Cecilia M. Hermansson	Frans A.J. Van Den Bosch
Adriana V Hilal	Daniel J. Venter
Ed Jankovic	Rene G. Vernooij
Ruediger Kabst	Bala Vissa
Colm Kearney	Henk W. Volberda
Robert Kennedy	
Mudrajad Kuncoro	

## JIBS Submission Procedures

The incoming editorial team of JIBS is led by Editor in Chief, Professor Arie Y. Lewin, of the Fuqua School of Business, Duke University. March 1st, 2002 marks the start of the transition period. As of March 1st, 2002 the new team will process the new submissions. Professor Tom Brewer, the current Editor in Chief, processes manuscripts submitted prior to March 1st.

Please follow the submission guidelines in the back of the JIBS issue except for the following changes: Send one copy of complete manuscript and one diskette (instructions for diskette below addresses) to:

Professor Arie Y. Lewin  
c/o Brigitte Breemerkamp  
ERASMUS UNIVERSITY ROTTERDAM  
Faculty of Business Administration  
Room F2-12  
P.O. Box 1738  
3000 DR ROTTERDAM  
The Netherlands

Also send one copy of complete manuscript and one diskette to:

Danielle Trojan  
Managing Editor JIBS  
The Fuqua School of Business  
Duke University  
Durham, NC 27708

## DISKETTE

The diskette should be a standard, 3-1/2" and should contain an electronic file of only the manuscript, in MS Word for Windows. In the electronic file, please be sure to:

- Clear the file/disk of all possible viruses:
- Erase everything from the file/disk except the manuscript (preferably by reformatting the disk completely first):
- Remove all information that could identify the author (s) of the paper (including acknowledgements and contact information): be sure to remove all identifying information from the "File, Properties, Summary" menu.
- Place ALL the submission in ONE file:
- Use the automatic page numbering system to number ALL pages, including the title/abstract page; and
- Include the title on the abstract page and insert "JIBS" before the title



**PAUL W. BEAMISH** (Ivey Business School), **ANDREW DELIOS** (National University of Singapore), and **SHIGEFUMI MAKINO** (The Chinese University of Hong Kong) have edited *Japanese Subsidiaries in the New Global Economy* (Edward Elgar Publishing, Inc., 2001, ISBN 1-84064-735-3). An earlier book titled *Japanese Multinationals in the Global Economy* (Paul W. Beamish, Andrew Delios and Don Lecraw, editors) introduced the Toyo Keizai database to the academic community, suggesting dozens of issues and problems which could now be addressed using this data. Since then, the authors have been doing a lot of research on various dimensions of Japanese Foreign Direct Investment. Two chapters are original to this volume with eleven reprints of recently published papers. For more information, please visit [http://live1.ivey.uwo.ca/ami/R&P/New\\_Book\\_Ann.htm](http://live1.ivey.uwo.ca/ami/R&P/New_Book_Ann.htm)

**J. JAY CHOI** (Temple University) is Founding Editor of an annual Elsevier Science book series (JAI imprint), *International Finance Review*. Information about the series is available from the Elsevier website ([www.elsevier.com](http://www.elsevier.com)) or from Dr. Choi's web page ([www.sbm.temple.edu/jay-choi/IFR](http://www.sbm.temple.edu/jay-choi/IFR)). Two books are now available under this series: from [www.elsevier.com](http://www.elsevier.com) or [www.amazon.com](http://www.amazon.com).

Choi, J., ed., *Asian Financial Crisis: Financial, Structural and International Dimensions*, (ISBN 0-7623-0686-6), volume 1 of IFR, 2000.

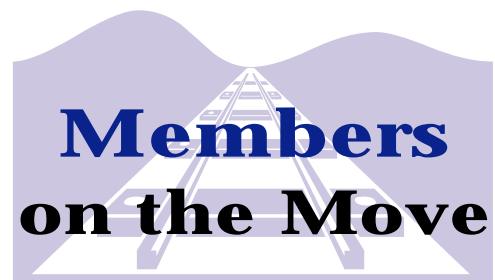
Choi, J. and J. Wrase, eds., *European Monetary Union and Capital Markets*, (ISBN 0-7623-0830-3), volume 2 of IFR, 2001.

**USHA C. V. HALEY** of the University of Tennessee, Knoxville, has published *Multinational Corporations in Political Environments* (World Scientific, ISBN 981-02-4427-4). The book advances and tests a theory of why foreign corporations leave host states. Theories of international business have often ignored the complexity of corporate decisions about leaving foreign countries, generally assuming that the economic and competitive reasons that prompt multinational corporations to enter host states also explain their subsequent reasons for leaving. Alternatively, this book proposes a theory of how different stakeholders' values and ethics shape multinationals' strategic leaving behaviors. Tested in South Africa when US multinationals were facing diverse pressures from stockholders, governments and consumers to leave, the research provides a prism to isolate how different stakeholders' actions influenced multinationals' behaviors. The book also applies the

findings and explores implications for recent stakeholders' attempts at influencing multinationals and governments, such as Nike in Asia and the Burmese government, through sanctions, resolutions and boycotts. For more information, please visit <http://www.wspc.com.sg/books/economics/4528.html>

**MARIN ALEXANDROV MARINOV**, Professor of Marketing and International Business at the University of Gloucestershire in England has just edited a book entitled *Internationalization in Central and Eastern Europe* (ISBN 0754618579, Ashgate Publishing Ltd.). The volume addresses the rapid changes of the business climate in the region of Central and Eastern Europe (CEE) that have facilitated the internationalization of companies, economic sectors, and national economies. The volume analyzes the features of internationalization in CEE from home and host company and country perspectives, providing new insights on this major economic change. Contributors to the volume are academics from the region of CEE and the western world. For more information, visit the publisher's website at <http://www.ashgate.com>.

**RAM MUDAMBI** of Temple University has just published two books, both joint with **PIETRO NAVARRA** and **GIUSEPPE SOBBRIO** of the University of Messina (Italy). *Rules and Reason* is an edited volume published by Cambridge University Press (2001, ISBN 0-521-65057-7). It examines international issues in constitutional political economy and contains chapters by leading academics including Nobel Laureate James Buchanan. *Rules, Choice and Strategy* is published by Edward Elgar (2001 ISBN 1-84064-600-4) and is an analysis of comparative institutions.



**BRENT D. WILSON**, after twenty years on the faculty at Brigham Young University in Provo, Utah, has accepted the assignment as Dean of the School of Business at Brigham Young University-Hawaii Campus in Laie, Hawaii.

## SOUTHEAST ASIA / AUSTRALIA

Regional Conference  
July 18-20, 2002  
Shanghai, China

The 2002 Academy of International Business (AIB) Southeast Asia and Australia Regional Conference is co-hosted by the Hong Kong Institute of Business Studies (HKIBS), Lingnan University, Hong Kong and Shanghai University of Finance and Economics (SHUFE), Shanghai, People's Republic of China.

We invite papers for presentation and proposals for panel discussion related to the Conference Theme from scholars, business executives, professionals and public policy makers. Conceptual, theoretical and empirical papers will all be considered. Relevant papers are those related to Global Competition and International Business.

For more information, contact:

Ms. Vanessa Chan/Ms. Katy Fan  
Hong Kong Institute of Business  
Studies

Lingnan University  
Tuen Mun, Hong Kong

Tel: (852) 2616 8373  
Fax: (852) 2572 4171  
E-mail: hkibs@ln.edu.hk

## NORTHEAST USA

Chapter Conference  
September 26-28, 2002  
Salisbury, Maryland

The 2002 meeting will be held September 26-28, 2002 in Salisbury, Maryland. The host is the Perdue School of Business at Salisbury University. The program chair is Dr. Richard Hoffman.

The conference theme is "Global Transformations". Globalization of economies, markets, and cultures is affected by a number of factors including: regional economic integration (EU, NAFTA, ASEAN, MERCOSUR), changing technology, security issues, and innovation.

Submission Deadline:  
**April 26, 2002**

Awards for best paper and best doctoral student paper will be presented.

Send submissions to or for more information, contact:

Dr. Richard C. Hoffman,  
Program Chair  
Perdue School of Business  
Salisbury University  
Salisbury, MD 21801

Tel: 1.410.548.5398  
Fax: 1.410.546.6208  
Email: rchoffman@salisbury.edu

## SOUTHEAST USA

Chapter Conference  
November 7-9, 2002  
Atlanta, Georgia

The 2002 annual meeting of the AIB-SE, will be held in Atlanta, GA in cooperation with the Southern Management Association meeting, on November 7-9, 2002. You are invited to submit papers and/or panel proposals that deal with any international business topic. A Proceedings issue is published with the accepted paper submissions. Three (3) copies of the full paper, or at least a detailed abstract of not less than six (6) pages, must be received no later than **June 14, 2002**. Electronic submissions are preferred and should be sent as email attachments in MS-Word.

Send submissions to or for more information, contact:

Dr. Cheryl Van Deusen  
AIB-SE 2002 Conference Chair  
Dept. of Management, Marketing  
& Logistics  
University of North Florida  
4567 St. Johns Bluff Road  
Jacksonville, FL 32224

(904) 620-2780 (phone)  
(904) 620-2782 (fax)  
Email: cvandeus@unf.edu



## AIB 2002 Gala event



The 2002 meeting Host School, University of Puerto Rico, will host a Gala event where we will experience our traditions, customs and heritage through a showcase of our folkloric music and favorite gastronomy. We will shed Puerto Rican cultural allure in a blend of sounds, aromas, dining and plenty of dancing where you will play maracas and giros and where you will dance salsa and merengue and many other Caribbean rhythms.

We have arranged two special company tours for the 2002 AIB Meeting. The first tour is the

Bacardí plant in Catao. This tour is in the metropolitan area and will allow you to combine it with other activities. The second company tour is to the Hewlett Packard plant in Aguadilla. This is one of the biggest HP plants, which produce the inkjet cartridges for HP printers. This plant is located in the west and the tour will allow you to enjoy the north coast of the island. These tours will be available only on Friday, June 28, 2002. For more information on the company tours you may contact [jmv95@msm.com](mailto:jmv95@msm.com).

In addition, we will have tours for all family members to the Old San Juan, the magnificent rain forest named El Yunque, the Arecibo Observatory, the best beaches and other exciting places in the island. To plan your trip we recommend you to visit the official site of the Puerto Rico Tourism Company at [www.gotopuertorico.com](http://www.gotopuertorico.com).



**Consortium Row"** in the Saturday Poster Session. We hope this new feature, together with the **Placement Services Center**, will provide multiple opportunities for AIB faculty and students to interact.

The formal conference activities begin Friday at 4:30 with an **Opening Plenary**, chaired by Paul LaTortue (University of Puerto Rico) on "**Geography, Trading Blocs and Investment in the Caribbean Space**". The plenary is designed to acquaint AIB members with key international business and public policy issues in the Caribbean and Latin America, as seen from the perspective of distinguished scholars and policy makers. The plenary will be followed by the **Presidential Reception**, always a popular event!

Saturday, June 29, opens with the **Conference Theme Plenary**. Participants include AIB members John Dunning (Reading), Steve Kobrin (Wharton) and Michael Enright (University of Hong Kong), with special guest, urban geographer Allen Scott (UCLA). We will be discussing interactions between geography and international business, focusing on topics such as clustering, cyberspace and the new Hollywood. Two other special plenary sessions are planned. The first plenary, the **Fellows Panel** on Sunday organized by Julian Birkinshaw (London Business School), honors **John Stopford** (London Business School) and **Louis Wells** (Harvard) for their long contributions to international business research and teaching. The second plenary, organized by Bernard Yeung (New York University), on Monday, honors **Peter Buckley** (Leeds) and **Mark Casson** (Reading) for their classic book, *The Future of the Multinational Enterprise*.

Several **economic geographers** are coming to participate in the meetings and are looking forward to sharing their leading-edge research with AIB members. For example, Tetsuo Abo (Teikyo University), Maryann Feldman (Johns Hopkins), John Holmes (Queens), Martin Kenney (University of California-Davis) and Sharmistha Bagchi-Sen (State University of New York-Buffalo). Keith Maskus (University of Colorado-Boulder and the World Bank) and Monty Graham (Institute for International Economics) will be joining us. Martin Kenney (University of California-Davis) and Tom Murtha (Minnesota) have organized an excellent session, looking at the **Sloan industry studies** on globalization. Some of the other sessions related to the conference theme include: **clustering in high-tech industries, MNE location strategies, regional integration, cultural distance, global e-commerce and global sourcing. Clustering within firms** is a hot topic with several sessions focusing on joint ventures, networks, strategic alliances and cross-cultural teams.

Particular regions of the world are also highlighted: **small open economies, transition economies, Asia** ...and, not surprisingly, the **Caribbean and Latin America**. This year's meetings are the first in which we share sessions with **BALAS**, the Business Association of Latin American Studies. Joseph Ganitsky has organized three sessions on Latin American business strategies, financial issues, and the Argentine currency crisis. BALAS members will be coming to our conference, and AIB members are encouraged to attend the BALAS sessions.

Several sessions **push the edge in IB theory**. The track chairs assembled the very best papers in their particular tracks into **Competitive sessions**; slightly less polished papers appear in **Workshop sessions**. Anil Gupta (Maryland) has organized a thought-provoking session on the **future of the multinational enterprise**, and Tailan Chi (Illinois) on incorporating **real options theory in IB research**. Bob Hoskisson (Oklahoma) has put together an interactive panel on new research into **restructuring business groups** in emerging markets.

This year, Ray Mataloni (US Bureau of Economic Analysis), has been invited to lead a special **interactive workshop on FDI data**, bringing together con-

images of Puerto Rico...





sumers and producers of FDI data to talk about "what's in, what's out, what's hot, what's not". Another session that is sure to attract interest is a panel discussion, organized by Llewellyn Howell (Hawaii) on political risk and terrorism post-9/11. Reid Click (George Washington University) has organized a **session in memory of Stephen Guisinger** (University of Texas-Dallas) on multinationality, efficiency and firm value. These are some of the many, many sessions that this year's program will offer you in Puerto Rico.

Several awards will be given at the meetings also. Five papers have been nominated for the **Haynes Prize** for the best paper written by an author or authors under 40 years of age; the authors are Protiti Dastidar (George Washington University), Andrew Delios (National University of Singapore) and Shige Makino (Chinese University of Hong Kong), Li Guoqiang (National University of Singapore), Witold Henisz (Wharton) and Jeff Macher (Georgetown), and Bo Nielsen (University of Washington). The winning paper will be announced at Monday's Awards and Recognition Luncheon. Other closely watched awards include the **Farmer Dissertation Award** and the **AIB Executive-of-the-Year**.

**Women in the Academy of International Business (WAIB)** will hold their second reception and meeting on Saturday, June 29, and all WAIB members are encouraged to attend. WAIB has a website <http://cibs.tamu.edu/waib> set up by Beckie LeFlore (Texas A&M); watch for new items this spring.

I would like to thank all the people who submitted paper and panel proposals in December, who reviewed them in January, and who are on the program in a variety of roles as paper givers, panelists, chairs and discussants. Thank you for your time and efforts on behalf of the Academy of International Business!

As we get closer to the meetings, more information will be posted on the conference website at <https://www.aibworld.net> (click on "events"). Please check the site frequently. If you have any questions or comments, please email me at [aib2002@tamu.edu](mailto:aib2002@tamu.edu). **Arleen Hernandez, the Local Arrangements Chair**, and her team at the **University of Puerto Rico** have a fabulous set of events for us also, but I will let her tell you about them herself!

Looking forward to seeing you in Puerto Rico,

Lorraine Eden  
AIB Vice President  
and 2002 Program Chair  
Department of Management  
Texas A&M University

\* This year's Program Committee consists of myself and the wonderful group of people who have given many hours of their time as track chairs: Steve Salter (Cincinnati), Tina Dacin (Queen's), Stewart Miller (Michigan State), Susan Feinberg (Maryland), Robert Weiner (George Washington University), Yadong Luo (Miami), Mike Wright (Nottingham), Eleanor Westney (MIT), Saeed Samiee (Tulsa), Jing Zhou (Texas A&M), Robert Kudrle (Minnesota), Tom Murtha (Minnesota), and Joseph Ganitsky (Loyola University-New Orleans), the BALAS track chair. I would also like to acknowledge my hard-working team at Texas A&M: Lei Zhao, Shannon Eyre, Natalie Young, Jun Li and Robert Bartholomei.





# MISCELLANEOUS ANNOUNCEMENTS



## • Innovating Asian Management in the 21st Century

Asia Academy of Management, Third Conference  
Bangkok, Thailand, December 12-14, 2002  
Hosted by Chulalongkorn University

The Asia Academy of Management invites papers for its third conference on the captioned theme. Before the financial crisis, the Asia experience had been described as the "Asian miracle". However, there is much skepticism for the future of Asian businesses during and after the financial crisis. Will Asia business firms be able to learn from this experience and become better? Or, will they lose the momentum in re-establishing their successful trend? These may depend on whether Asian businesses are able to innovate their management practices. Innovating Asian management in the 21st century and other related themes about Asia management will form the core issues to be addressed in the conference.

Submission deadline is **May 31, 2002**. For more information, please visit the conference web page at [www.acc.chula.ac.th/aaom2002](http://www.acc.chula.ac.th/aaom2002) or contact:

Dr. Pasu Decharin  
Faculty of Commerce and Accountancy  
Chulalongkorn University  
Payathai Rd., Pathumwan  
Bangkok, Thailand 10330  
Tel: (662) 218-5827  
Fax: (662) 218-5765  
Email: [fcompdc@phoenix.acc.chula.ac.th](mailto:fcompdc@phoenix.acc.chula.ac.th)

## • New Web Site

Professor Arvind K. Jain has created a website to help students and faculty research various issues surrounding globalization. The website is divided into topics and is linked to many other websites on these issues. Your comments on the organization, usefulness as well as items for inclusions will be most welcome.

<http://dbonline.concordia.ca/jain/mainglobalization.htm>

For more information, please contact:

Arvind K. Jain  
Tel: 514-848-2939  
Fax: 514-848-4500  
E-mail: [aryjain@vax2.concordia.ca](mailto:aryjain@vax2.concordia.ca)

## • Help With Unfinished Textbook by Steve Guisinger (announcement by Alexandra Guisinger)

Upon his death, my father, Stephen Guisinger, Professor of International Management Studies at the University of Texas at Dallas, left unfinished his most recent project -- a textbook entitled *International Business: Globalizing The Firm*. Using an innovative matrix framework, my father sought to reorganize the traditional structure of international business textbooks; starting with a concept of a best practice domestic firm, the book was to lead students through the adaptations to the firm's major business processes necessary for success in a world characterized by rapid globalization. Particular focus was to be paid to seven areas that my father called together ECLIPTER: Econography, Culture, Legal Systems, Income Profile, Political Risk, Tax Systems, and Exchange Rates.

The project was well underway with my father having completed a lengthy annotated outline, several chapters, and detailed outlines for most of the remaining chapters. It is the hope of my family that this textbook project can be continued. To this end, I am seeking a senior professor or a pair of professors who would be interested in picking up this project in its current state.

Those interested in this project should contact me at [Alexandra.Guisinger@yale.edu](mailto:Alexandra.Guisinger@yale.edu). I will be happy to provide further details on the book and its structure to those expressing interest. With the help of one of my father's colleagues, I will then create a list to be passed on to the publisher where a final decision can be made.

Cordially,

Alexandra Guisinger

## Book Announcement

### ***An Anthology from Journal of International Business Studies*** **(Chinese Translation)**

Paul W. Beamish (Richard Ivey School of  
Business)  
Xioyue Chen (Tsinghua University)

This is a collection of the most influential articles from JIBS for China. With so many excellent articles to choose from during JIBS 30 years of publication, it was indeed a difficult task to choose only 10 articles. The articles chosen were selected on the basis of both citation analyses and relevance to the existing global business environment, and included all of the JIBS Decade Award papers. For more information, please visit  
[http://live1.ivey.uwo.ca/ami/R&P/New\\_Book\\_Ann.htm](http://live1.ivey.uwo.ca/ami/R&P/New_Book_Ann.htm)



1. Anderson, Erin and Hubert Gatignon. 1986. Modes of Foreign Entry: A Transaction Cost Analysis and Propositions. *Journal of International Business Studies*, Vol 17(3): 1-26.
2. Beamish, Paul W. and John C. Banks. 1987. Equity Joint Ventures and the Theory of the Multinational Enterprise. *Journal of International Business Studies*, Vol 18(2): 1-16
3. Dunning, John H. 1988. The Eclectic Paradigm of International Production: A Restatement and Some Possible Extensions. *Journal of International Business Studies*, Vol 19(1): 1-31.
4. Kogut, Bruce and Harbir Singh. 1988. The Effect of National Culture on the Choice of Entry Mode. *Journal of International Business Studies*, Vol 19(3): 411-432.
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# *A Handbook of Quantitative Research Methods for International Business*

to be published by Edward Elgar

### Additional Chapters are sought, particularly on

Alternative data collection methods  
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Combining qualitative and quantitative research  
Ethics and intercultural business research  
The impact of gender on conducting IB research  
IB research paradigms / epistemology  
Validity and reliability concerns

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## THE GUNNAR HEDLUND AWARD

THE BEST DOCTORAL DISSERTATION IN INTERNATIONAL BUSINESS

THE INSTITUTE OF INTERNATIONAL BUSINESS (IIB) AT THE STOCKHOLM SCHOOL OF ECONOMICS, IN COLLABORATION WITH THE EUROPEAN INTERNATIONAL BUSINESS ACADEMY (EIBA), HEREBY ANNOUNCES THE INSTITUTE OF INTERNATIONAL BUSINESS DISSERTATION AWARD IN MEMORY OF GUNNAR HEDLUND

A prize of 10,000 € is awarded to the best doctoral dissertation in international business each year. The winner will be announced at the Annual Meeting of the European

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2001 – June 30,

2002. One full copy of the dissertation along with a 10 page abstract, following

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### Enquiries and submissions

Professor Örjan Sölvell, Chair, Gunnar Hedlund Award Committee

Institute of International Business – IIB

Stockholm School of Economics

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**John Cook School of Business:** Approximately 1300 undergraduate and 400 graduate students study at the School.

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October 10-12, 2002

Washington, D.C. Area

The thirteenth Annual Conference on **Competition in a Turbulent World** will be held in the Washington, D.C. area on October 10-12, 2002. The conference will concentrate on the elements of success in the global economy. Papers dealing with national, regional, and global strategies related to the themes suggested below are welcome. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners. In addition, proposals for panels will be considered.

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American Society for Competitiveness

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Indiana, PA 15705

E-mail: [nagendra@grove.iup.edu](mailto:nagendra@grove.iup.edu)

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# ASSOCIATION FOR GLOBAL BUSINESS

The 2002 Annual Conference of the Association for Global Business will be held in Las Vegas, Nevada on November 21-24, 2002. We invite all academicians, business professionals, and others with an interest in global business enterprises to attend. Papers describing results of recent research are solicited for presentation at the meeting. All topics in business disciplines (accounting, finance, International Business, management, and marketing), economics, management information systems and computer science, political science, and global strategies are appropriate. We also need session chairpersons and we encourage you to convene panel discussions. Submit four (4) copies of your complete paper or a four (4) page abstract, along with your e-mail address to expedite the acknowledgment and acceptable process. Selected papers that are presented will be published either in the proceedings or in *The Journal of Current Research in Global Business*. Preference for publication will be given to complete papers. The deadline for submission of papers or proposals is **May 15, 2002**. Send all correspondence to:

*Professor Hormoz Movassaghi  
AGB VP and Program Director  
Ithaca College, School of Business  
Ithaca, NY 14850*

Tel: (607) 274-3956  
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## Journal of Global Business

The journal invites authors from the business, government, and academic communities to contribute articles on domestic or International Business topics for possible publication in upcoming issues. *JGB* accepts manuscripts from a wide variety of disciplines employing many different styles of writing. Articles from all major disciplines of business and global strategies are appropriate. Related political science topics are welcome. Submit four (4) copies of the original paper, the submission fee (AGB members US\$20, nonmembers US\$40) and a self-addressed, stamped postcard to acknowledge the receipt of the manuscript. Address all manuscripts and editorial correspondence to:

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### Feature Articles for Insights

For consideration in *Insights*, feature articles may be sent at any time to Newsletter Submissions Editor Betty Jane Punnett. Submissions should be a maximum of 2000 words and of general interest to the AIB membership. See *AIB Insights* for details.

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- A3 INDUSTRIAL ORGANIZATION
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- A5 ECONOMIC DEVELOPMENT
- A6 ECONOMIC INTEGRATION
- A7 ECONOMICS OF INNOVATION & TECHNOLOGICAL TRANSFER
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- B4 FOREIGN EXCHANGE MANAGEMENT
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- B7 OTHER . . . . .

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- C6 AUDITING
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- C8 OTHER . . . . .

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